

# COLLECTIVA

## **Collectiva – Cookie Policy**

**Last updated: 27 November 2025**

This Cookie Policy explains how **Collectiva** (“we”, “us”, or “our”) uses cookies and similar technologies on our website [collectiva.co.uk](https://collectiva.co.uk) (“the Site”). It should be read together with our Privacy Policy, which explains how we process personal data.

By continuing to browse or use our Site, you consent to the use of cookies as described in this policy, unless you choose to disable them via our cookie settings or your browser.

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### **I. What Are Cookies?**

Cookies are small text files placed on your device when you visit our website. They help us make the Site work, remember your preferences, improve your experience, and support our business operations such as membership management, analytics, and marketing.

We also use similar technologies such as pixels, tags, and local storage, which operate in a comparable way.

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## **2. Types of Cookies We Use**

### **a. Strictly Necessary Cookies**

These cookies are essential for the Site to function properly and cannot be switched off. They are typically set in response to actions such as:

- Logging into your Collectiva membership account
- Managing your subscription
- Maintaining secure sessions
- Processing payments

Without these cookies, key features of the membership area and checkout would not work.

#### **Examples may include:**

- Session cookies
- Authentication cookies
- Security and fraud-prevention cookies
- Payment processing cookies (e.g., from Stripe or other payment providers)

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### **b. Performance & Analytics Cookies**

These help us understand how visitors use the Site so we can measure and improve performance. They may collect information such as:

- Pages visited
- How users navigate the Site
- Errors or broken pages
- Sources of traffic

We may use tools such as Wix Analytics or similar.

All analytics data is aggregated and does not directly identify individuals.

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### **c. Functional Cookies**

These enhance the functionality and personalisation of the Site. For example, they may:

- Remember your preferences (e.g., cookie settings, language or region)
- Save your login details (optional)
- Provide enhanced features within the membership area

If you disable these, some features may not operate smoothly.

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### **d. Targeting & Advertising Cookies**

These cookies may be set by us or by third-party partners to:

- Deliver relevant adverts

- Measure advertising effectiveness
- Build interest profiles
- Track visits across websites

This is typically done by identifying your browser and device. Examples include Meta (Facebook), Google Ads or affiliate tracking tools.

We will only use these cookies with your consent.

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### **3. Third-Party Cookies**

Some cookies on our Site are set by trusted third-party providers. These may include:

- Payment processors
- Analytics platforms
- Email or CRM platforms
- Advertising networks
- Membership or authentication tools

Each provider may have its own cookie policy. We ensure that any providers we use adhere to relevant UK GDPR requirements.

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### **4. How We Use Cookies in the Membership Area**

When you log in to your Collectiva membership account, we use cookies to:

- Keep your session active
- Secure your account and prevent unauthorised access
- Store your membership status
- Enable access to exclusive content

These cookies are strictly necessary to deliver the services you have subscribed to.

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## 5. Managing Your Cookie Preferences

You can manage your cookie preferences at any time by using our **Cookie Settings** tool [insert link/button], where you can accept or reject non-essential cookies.

You can also control cookies through your browser settings. Most browsers allow you to:

- Block or delete cookies
- Receive alerts before a cookie is stored
- Disable third-party cookies

However, disabling essential cookies may limit the functionality of the Site, especially the membership area and checkout.

For more details, visit:

- **Chrome:** <https://support.google.com/chrome/answer/95647>
- **Safari:** <https://support.apple.com/en-gb/guide/safari/manage-cookies>
- **Firefox:**  
<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

- **Edge:** <https://support.microsoft.com/en-us/microsoft-edge/delete-cookies>

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## **6. Updates to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in technology, law, or how we operate the Site. Any updates will be posted here with a revised “Last updated” date.

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## **7. Contact Us**

If you have any questions about how we use cookies, please contact:

**Collectiva**

[hello@collectiva.co.uk](mailto:hello@collectiva.co.uk)